

Erica Alexis Palmer



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Experience

The Salt Lake Tribune – Salt Lake City, Utah, USA January 2015–Current
Intern reporter for politics desk

- Cover the 2015 session of the Utah State Legislative on site at the Capitol, come up with enterprise articles about local and statewide political issues, compile a daily political newsletter emailed out to thousands of subscribers covering local and national political happenings, cover various local city council meetings.

The Universe, BYU – Provo, Utah, USA August 2014–December 2014
Metro Desk Editor

- Oversaw and mentored 11 student reporters. Ensured they each had 24 inches of content a week, edited their stories and helped them improve their writing. Reported on bigger stories related to cops, crimes, courts, education, LDS Church news, etc. Tailored and enhanced stories to both print and digital mediums and ran the desk Twitter account.

The Deseret News – Salt Lake City, Utah, USA May 2014–August 2014
Intern reporter for Mormon Time & Features Dept.

- Covered arts stories, including events for the Utah Arts Festival and Utah Symphony, wrote human interest pieces for the Mormon Times, Faith and Family sections of the paper and website, and wrote about issues facing Utah families. Searched the web for content relevant to the audience and pitched original story ideas.

Rimports (USA) LLC – Huidong, Guangdong, CHINA January 2013–January 2014
Quality Control Manager

- Developed tools of communication between China and America, oversaw all factory production to ensure acceptable quality, worked with Chinese factories to solve production issues to ensure ship dates were hit, assisted with product development, worked with buyers, including Wal-Mart.

Education

Brigham Young University – Provo, Utah August 2010–Present

- Expected graduation April 2016. Senior majoring in communications with an emphasis in print/multimedia journalism and a minor in Chinese, 3.92 GPA. Three years attending on a fulltime academic scholarship, vice president of BYU's SPJ chapter, member of Phi Eta Sigma and Kappa Tau Alpha Honor Societies, recipient of SPJ scholarship and four SPJ Mark of Excellence awards for articles written.

Springville High School – Springville, Utah August 2007–May 2010

- Graduated with high honors, 3.9 GPA, completed various AP classes, member of the Drill Team, Dance Company, school pride club.

Activities

- Volunteered with political organizations—Americans for Responsible Leadership, Romney's "Believe in America" Campaign, Utah Colleges Exit Poll.
- BYU Model United Nations Team 2010—part of the winning team at the international MUN competition in NYC.

Skills

- Acquiring audio, video and photos and creating video news stories straight from my iPhone
- Proficient in all avenues of social media—Facebook, Twitter, Pinterest, YouTube, Instagram
- Mandarin Chinese intermediate-high proficiency, Spanish intermediate proficiency
- Enjoys traveling, rock climbing, running, yoga, cooking, photography, hiking, piano, writing

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References

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Former professor and academic advisor